

The Egg Baby Carriage, measuring just over 5 inches in length, is part of the Exquisite Egg Collection from Kurt S. Adler.



Adler gets egg up on novelty competition

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Favorite Things

We're not just crackin' eggs for breakfast," says Richard Adler of his company's newest creation, the Exquisite Egg Collection.

Adler is the second generation of the 60-year-old family-owned and operated business Kurt S. Adler, which is best known for its Christmas and holiday ornaments, figures and home decor items.

Keeping in touch with the times and trends, Kurt S. Adler, named for its founder, has outlasted many other collectible companies, continuously offering products of quality and character.

Egg designs aren't new to the company, with ornate and musical eggs patterned after the famed line from the House of Faberge already in existing lines.

It is the materials and the process that take the Exquisite Egg collection to another level.

The eggs are true works of art, made from the shells of real ostrich, goose, duck, pigeon, quail and emu eggs.

An intricate and costly process, the eggs are handcarved with diamond-cut precision in a 20-step process that begins with cleaning the eggs inside and out. Working from a pattern drawn and scaled to size, the egg is then handcarved to the exact dimension required for the figure's design.

As one would expect, there is a high rate of damage during

the creative process.

"Only a few eggs have the durability to complete the process, with many being scrapped during production," said Richard Adler.

The company couldn't have picked a product more difficult to make for its moves into the world of novelty items. Known for its nutcrackers and holiday ornaments, the new line redefines the company's image.

"Although we are highly holiday-oriented, we want to become broader than Christmas to become the one-stop source for consumers," said Adler.

Designed along the lines of the famous eggs from the House of Faberge, Adler's hand-tooled Exquisite Egg Collection includes 10 sculptures that have motion, play music and contain a hidden treasure.

The eggs are 5.16 to 6.5 inches. There are 10 designs in the initial launch. A 6.1-inch Polonaise Egg Trinket Box (\$120); 5.75-inch Egg Trinket Box (\$80); 5.79-inch Polonaise Egg Photo Frame (\$100); 5.91-inch Egg with Angel with three-piece hinged sides (\$90); 5.91-inch Egg with Ballerina with three-piece hinged sides (\$100); 6.5-inch three-piece hinged sides Egg with Angel (\$100); 5.16-inch Egg with Maria figure; 6.3-inch Egg with Carousel (\$110); 5.98-inch Egg with Bride and Groom on carriage base (\$110), and 5.16-inch Egg Baby Carriage (\$110).

All of the eggs come with a stand and gift box.