

Ostbye & Anderson unveils Bridal Book

Ostbye & Anderson is excited to announce that they are currently offering a Bridal Book marketing program to retail jewelers. **JEWELERS INC.** RAPID CITY, SD MONTHLY 4,200 MAR 2006

The Bridal Book has prominent spacing on the backside for store imprinting



and is supported by a coordinating television commercial.

Ostbye & Anderson, a Minneapolis-based manufacturing company, has been serving the jewelry industry since 1920. They offer an extensive collection, as well as innovative programs. They are committed to providing not only great products, but also great service.

For more information, please contact Ostbye & Anderson at 888-553-1515.

Kurt S. Adler, Inc. Introduces "Exquisite Egg Collection" Unique, Luxurious Eggs for Connoisseurs for the Retail Market

NEW YORK CITY--- Ideal gifts to be marketed by retail jewelers to their customers, Kurt S. Adler, Inc. is proud to introduce the exciting "Exquisite Egg" Collection a series of unique, luxurious eggs designed for the connoisseur that wants the very best. Celebrating its 60th anniversary, Kurt S. Adler is the world's leading designer and resource of holiday accessories.

"Exquisite Eggs" are handcrafted from real eggshells using eggs of Ostriches, Geese, Ducks, Pigeons, Quail and Emu. All are hand decorated with timeless designs, and transformed into beautifully elegant tablepieces.

A stunning, one-of-a-kind work of art, each "Exquisite Egg" is individually handcrafted by skilled artisans using a highly detailed, 20-step process that involves the selection of the perfect egg for a particular

style. It is then washed and cleaned inside and out, by hand. Every egg has its own personality with great variations in texture and surface strength. Many are scrapped during production because only a few have the durability to complete the process.

After the intricate pattern is drawn and scaled to size, the Egg is hand carved with diamond-cut precision to achieve the exact dimensions required for the figurine's design. The two sections of the Egg are later hinged together so it can be opened and closed - creating a unique "Faberge" effect.

For more information, contact Kurt S. Adler, Inc., 1107 Broadway, New York, New York 10010. Call Toll-Free at (800) 243-9627. Fax 212-807-0575 and 212-463-7734. Visit the website: www.kurtadler.com or E-Mail: info@kurtadler.com

IGI Founder Passes Away at the Age of 80

ANTWERP - Marcel Lorie passed away in Belgium at the age of 80. Lorie was the founder of the International Gemological Institute (IGI) and chairman since the Institute's inception in 1975.

Marcel Lorie founded IGI at the age of 50 and was extremely proud to see the company he started with a staff of three evolve into one of the world's foremost authorities on certifying and valuating diamonds and fine gemstones.

Marcel Lorie is survived by his beloved wife, Mignon Lorie; a son, Roland Lorie; a daughter, Carole Lorie-Low; and eight grandchildren, ranging

in age from four to 20 years.

Roland Lorie said, "When my father started the IGI, the majority of the diamond community did not even know what certificates were and only stones over 2.00 carats were certified. Most people did not think a lab in Antwerp would work. He was ahead of his time."

Marcel Lorie and his wife celebrated their 52nd wedding anniversary the day before he died.

Funeral services were Sunday, February 18, 2006, on Jacob Jacobstraat, Antwerp.